

Newsletter

February, 2015

DuneWorks

research & advice
for sustainability



In this newsletter:

1. Vacancy
2. Demand Response in Buildings
3. Sustainable Ameland
4. How to use participatory processes?
5. Is user centered design the key?
6. New skills for energy efficiency services
7. Sustainable ICT in higher education
8. Agenda

Duneworks conducts socio-technical research and provides advice on innovations and societal challenges. [Read more...](#)

[Subscribe / unsubscribe](#) for our newsletter

1. Vacancy

Duneworks is recruiting! We are looking for a colleague with a talent for thinking at a system level. In addition this colleague is enthused by the combination of doing research and applying it in real life projects. Experience in the

domain of energy is a plus. The position is open to a person at medior or senior level. [Read more...](#)

Publications

[The Voicer: sustainable improvement of a place](#)

[From calculated to real energy savings performance evaluation: an ICT-based methodology to enable meaningful do-it-yourself data collection](#)

[Presentation Task 24: Behavioural Change and](#)

2. Demand Response in Buildings

A consortium including Duneworks was successful in Horizon2020. The next three years we will be working on a project named DR-BOB. This project aims for demonstrating new intelligent demand response technologies in

block of buildings. Duneworks will contribute to this project by assisting in the design of user centered ICT focused on Green Campuses, Hospitals and Business Parks. [Read more...](#)





3. Sustainable Ameland

The island Ameland, in the North Sea aims to be self sufficient in energy in the near future. Several stakeholders are partnering with the Municipality of Ameland and stakeholders such as the Amelander Energy Cooperative and

Entrance to initiate several pilot projects. The end users (residents, farmers, hotel owners etc.) will play a key role in this transition. Duneworks is discussing with Sustainable Ameland about the facilitation of this process. [Read more...](#)



4. How to use participatory processes?

CIMULACT is a project in which more than 1000 citizens in 30 countries in Europe, along with other actors, will engage in shaping a desirable sustainable future. The aim is to create EU research agendas that are based on real and vali-

dated societal visions, needs and demands. As the external evaluator we will address questions about the participatory approaches, and lessons for future participatory processes. [Read more...](#)



CIMULACT stands for: 'Citizen and Multi-Actor Consultation on Horizon 2020'

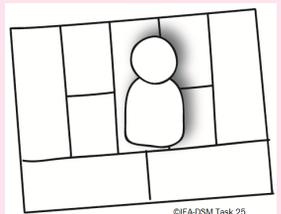
[Video presentation](#)

[Website CIMULACT](#)

5. Is user centered design the key?

A user centered approach in business model design can lead to multiple benefits. It's debatable whether this applies to all firms. Best practices in the Netherlands show that user centered approaches are most effective when mo-

ments of interaction with the end-user are created in all phases of a value proposition, thus during creation, delivery and use. This was researched by Joost Tolcamp as part of his master's thesis. [Read more...](#)



Newsletter

February, 2015

DuneWorks

research & advice
for sustainability



6. New skills for Energy Efficiency services

The past year the IEA project Task 25 focused on the transition from product dominant EE business models to a service oriented market. In several countries we analysed cases. Lessons learnt are that this transition to more

service orientation has consequences for the business model but also for the skills entrepreneurs require to be successful. In a roadshow spanning Sweden, Switzerland and Austria these lessons were shared. [Read more...](#)



[IEA-DSM Task 25 Blog](#)

[IEA-DSM Website](#)

7. Sustainable ICT in higher education

Higher education organisations demonstrate high energy saving potential, specifically with respect to their ICT. Duneworks is cooperating agent of a project funded by the IEA and RVO. In this project we cooperate with the Univer-

sity of Groningen in green- ing its ICT use, focusing on practices and possibilities for change. We will work with relevant stakeholders (management, facility management, ICT departments, employees, stu- dents, etc.). [Read more...](#)



[IEA-DSM Website](#)

8. Agenda

February 25: Workshop 'Smarter Energy in higher education; Who wants to join us?' At the University of Groningen.

March 2-3: Presentation about effectively upgrading Europe's building stock at the [Urban Futures](#).

May 20: Session at the [National day for sustainability in higher education](#)

June 9: Session 'The Sustainable Neighbourhood' as part of the training: [Region Manager - New Style](#).

July 6-7: IEA DSM Task 24 workshop at the [Energy Cultures 2 Conference](#).

September 8-9: IEA DSM Task 24 workshop at [Behave 2016](#).

Address:

Glasegebouw SWA 5.032
Torenallee 45
5617 BA, Eindhoven

E-mail:

info@duneworks.nl

Phone:

Ruth: +31-625075760
Sylvia: +31-652017139
Luc: +31-611181772

Website:

www.duneworks.nl

